



Mystic Makers Photo Guide for The Soul Market

High-quality photos help your mystical treasures shine and attract the right buyers. Here's how to capture enchanting, professional-looking images with ease:

- 1. Find the right light**
Use natural light whenever possible – morning or late afternoon light is soft and flattering. Avoid harsh overhead lighting or direct sunlight that creates shadows.
- 2. Choose a clean, magical background**
Use simple backgrounds [white cloth, wooden table, soft fabric] so your item stands out. Add a touch of magic – crystals, greenery, or candles – but don't let props distract from the main item.
- 3. Shows multiple angles**
Capture the front, back, and sides of your item. Take close-ups of special details like textures, carvings, or patterns.
- 4. Keep it clear & steady**
Hold your camera steady or use a tripod. Make sure images aren't blurry – clear photos build trust.
- 5. Add scale & context**
Place a familiar object nearby [like a hand, coin, or candle] to show size. Style your photo to suggest how the item can be used – like a crystal on an altar.
- 6. Edit Lightly**
Brighten the photo slightly and adjust contrast if needed. Stay true to the colors of your item – accuracy matters.

REMEMBER: Your photos are the first magical buyers' step through. Make them inviting, clear, and infused with the spirit of your creation.

